



## **BUILD A NEW GENERATION OF LIBRARY LOYALISTS.**

## Want to know what your readers are looking for?

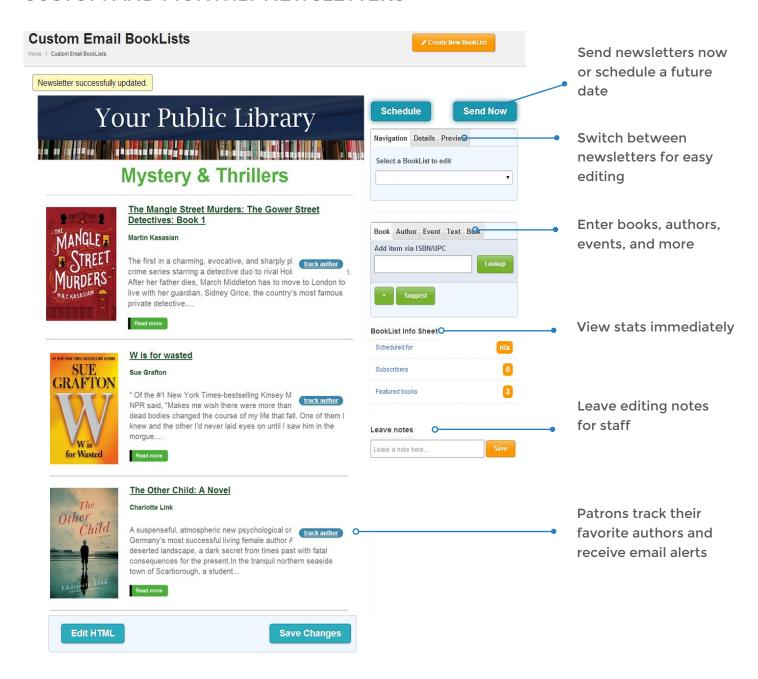
Just ask them...

The future of the book list service is the patron driven newsletter - delivering reading recommendations based on unique personal interests straight to a computer or mobile device. Powered by your library's collection, SelectReads is the only book list service that gives you the ease of automation with the flexibility of customization.



## **CREATE UNLIMITED**

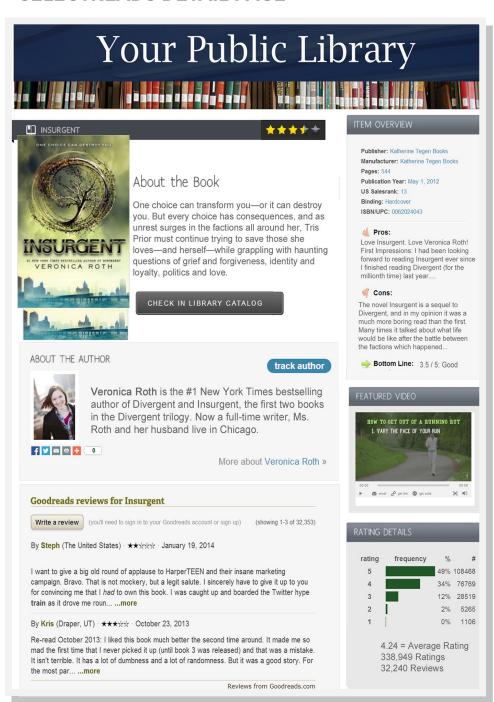
#### **CUSTOM AND MONTHLY NEWSLETTERS**





### LIBRARIANS LOVE OUR

#### **SELECTREADS DETAIL PAGE**



#### **CUSTOMIZED**

Banner is branded for your library

#### **ABOUT THE BOOK**

View the prominently featured book cover

#### **ABOUT THE AUTHOR**

Meet the author, view an image, and even connect with him or her

#### **ITEM OVERVIEW**

Read reviews of the book and see what other titles this author has written

#### **FEATURED VIDEO**

Watch a video linked to the book

#### **RATING DETAILS**

See ratings of the book including user statistics



# UNLIMITED NEWSLETTERS. UNLIMITED POTENTIAL.

SelectReads is not your ordinary book list service. We don't just send you a list. We provide the only tool on the market that tracks your library catalog - virtually eliminating the need to make manual edits. Even better, this time savings doesn't mean you lose the ability to personalize your lists.

SelectReads is the only book list service that combines automation and customization resulting in a branded solution that connects you to the community and keeps patrons coming back for more. Simply input an ISBN number or title to pull detailed content for any book in your collection and compile your professionally designed newsletters. Add library events and new book alerts for complete, accurate and interactive patron communication.



## **MYSELECTREADS**

Patrons get in the driver's seat with MySelectReads - a feature that allows readers to choose their own content from a database of 2,500+ subject categories. Interested in business, art or sports? You got it! Love a specific author? No problem. Want email alerts once a week or just once a month? Done. Your readers create the email newsletters they want. And it all comes from your library. Who knew you were so cool? We did!



#### WE PROVIDE ANALYTICS

BETTER!

SelectReads provides detailed user statistics presented in an easy-to-understand and user-friendly layout.



#### **WE OFFER BRANDING**

EASY!

SelectReads makes a cohesive, professional design simple.
You don't need any coding or graphic design knowledge to create messages branded for your library.



#### **WE SUPPORT E-BOOKS**

NEW!

SelectReads not only catalogs every book on your library's shelves, but it supports your virtual offerings as well!



## IT'S MORE THAN A BOOK LIST. SELECTREADS IS THE WHOLE PACKAGE.

#### MARKETING YOUR LIBRARY'S EVENTS HELPS

You may already promote your library's events via an online calendar. That's a great start. But, to maximize your programs and get more people through the door, it's essential to market what you have to offer.

That's where SelectReads comes in. SelectReads users utilize our EventWords servers to dynamically parse and display events into your newsletters.

All you have to do is select "children's events" at the top of your children's newsletter and SelectReads will automatically populate your children's events from your calendar software. SelectReads also removes any expired events - saving you the time and hassle.

And it's not just for your youth programming! Once again automation meets customization, giving you the ability to select specific events and match them to different newsletters and audiences to create a precisely targeted promotion.

No matter where you are at with your event newsletter--if you don't yet have one, if you have one you print and provide in-house, or if you're providing one online--we will take it a step further to maximize your programs.

## DON'T JUDGE A BOOK BY ITS COVER?

### We respectfully disagree.

The SelectReads look is top notch, and the software backs it up. If your service isn't user-friendly and intuitive, chances are you're not going to use it. SelectReads is unlike any other book list service out there, and our clean, professional style only makes it better!







## **INCLUDED WITH SELECTREADS**

Our comprehensive service provides you with a one-stop shop experience. Contact us for a free SelectReads demo today!

#### • LIBRARY GENERATED

event and staff newsletters.

#### UNLIMITED CUSTOM

newsletters easily built by your staff.

#### UNLIMITED EVENT

newsletters to highlight programs.

#### OVER 40 AUTHOR

spotlight newsletters highlighting authors and their books in your collection.

#### OVER 40 MONTHLY GENRE

and format-based newsletters.

#### OVER 40 NEW ARRIVALS NEWSLETTERS

showcasing all the new titles at your library.

#### OVER 2,500 CUSTOM

subject-based monthly newsletters, highlighting only titles in your collection.

#### 60 POPULAR AWARDS

lists for children, teens and adults.



#### **ABOUT US**

DearReader.com and ReadingHouse LLC are trusted providers of website services and reader advisory products to public libraries, providing proven subscription based services and library services that work. Our services are powered by cutting edge technology, servicing hundreds of libraries in the USA and Canada, tracking millions of books and providing massive databases with annotation data.



WE INCLUDE FREE PREMIUM WIDGETS



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